

WHY HIRE A LANDSCAPE DESIGNER



1.

Professional landscape designers are skilled practitioners of fundamental design concepts with formal education emphasizing design strategy, functional relationships, and the ability to create and manipulate usable space and propose construction methodology.

2.

Landscape designers have an objective eye and can see hidden potential in a site, helping you maximize your outdoor space as each site is uniquely distinctive. They will often identify possibilities that the client has not considered. They provide site-specific and imaginative solutions to the challenges and opportunities of the property.

3.

Landscape designers trained and qualified in the principles of garden design and horticulture can help their clients avoid costly mistakes that can turn the potential of an outdoor oasis into a landscape nightmare.

4.

The process begins with site visits and collection of data. The property is analyzed from an architectural, environmental, sustainable, horticultural and artistic lens.



5.

The resultant design plan affords a clear direction to visualize and proceed with the job, allows for price flexibility/options to meet a budget, the ability to expedite and/or phase the job and provides a means for coherent bidding of contractors to execute the job.

6.

A landscape designer is an independent advocate for the client through project management, interfacing and coordinating with builders and installers.

7.

These professionals have a comprehensive knowledge of plants, soil and ecology. They are aware of our natural environment and promote sustainable practices. You get the right plant that grows to the right size for the right conditions of your garden.

8.

Hiring a professional landscape designer could be one of the smartest investment decisions you'll ever make. Research has found that landscaping can increase the value of your property by as much as 20% if done well.¹

¹. *This Old House Magazine*



Todd Haiman

A landscape designer with a practice based in New York City creating bespoke gardens and landscapes for properties large and small within the Northeast. These landscapes are urban and residential gardens, roof gardens, large suburban properties, college campuses and public spaces.

He instructs within the graduate landscape design at Columbia University. Mr. Haiman is a member of APLD (Association of Professional Landscape Designers), Royal Horticultural Society, Metro-Hort, ASLA and AIA.

For more information refer to his website:
www.toddhaimanlandscapedesign.com

To read more on the design of outdoor space, [click here*](#)

Todd Haiman Landscape Design
email: toddhaiman@gmail.com
direct: 9179407885

